

3DMedia Corporation Privacy Policy

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3DMedia Corporation ("**3DMedia**") is committed to protecting the personal information of the visitors and users ("**Users**") of 3dmedia.com, 3dcomposer.com, and other web sites owned or operated by 3DMedia (the "**3DMedia Sites**"). This Privacy Policy describes how 3DMedia may use and disclose User information collected on the 3DMedia Sites.

Please note that any message, posting or other content that is provided on a publicly accessible area of the 3DMedia Sites (such as a blog or a forum) becomes published content and is not considered personally identifiable information subject to this Privacy Policy.

The Information 3DMedia Collects

User-Provided Information: If you download or order software products from us, you provide certain personally identifiable information (such as your name, address and email address) to 3DMedia. Additional personal information may be collected by 3DMedia when you send e-mails or other messages to 3DMedia, and when you participate in various activities on the 3DMedia Sites such as posting messages or subscribing to newsletters or other mailing lists.

Cookies: When you visit the 3DMedia Sites, we may send one or more cookies - a small text file containing a string of alphanumeric characters - to your computer that uniquely identifies your browser. 3DMedia uses session cookies that are temporary and disappear after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of the 3DMedia Sites may not function properly if the ability to accept cookies is disabled.

Log Files: When you use the 3DMedia Sites, our servers automatically record certain information that your web browser sends whenever you visit any website. These server logs may include information such as your web request, Internet Protocol ("**IP**") address, browser type, browser language, referring / exit pages and URLs, platform type, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time of your request, and one or more cookies that may uniquely identify your browser.

The Way 3DMedia Uses Information

If you submit personally identifiable information to us through the 3DMedia Sites, then we use your personal information to provide the Software and related services you have chosen to receive.

We may use your email address or other personally identifiable information to allow us or our authorized affiliates to contact you regarding available products or services. You will have the ability to opt-out of such contacts. We may also use your email address or other personally identifiable information for non-marketing or administrative purposes (such as notifying you of 3DMedia Site changes or for customer service purposes).

We use both your personally identifiable information and certain non-personally-identifiable information (such as anonymous User usage data, cookies, IP addresses, browser type, clickstream data, etc.) to improve the quality and design of the 3DMedia Sites and to create new products, features, promotions, functionality, and services by storing, tracking, and analyzing User preferences and trends.

We use cookies and log file information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the 3DMedia Sites; (b) provide custom, personalized content and information; (c)

monitor the effectiveness of our marketing campaigns; (d) monitor aggregate metrics such as total number of visitors, pages viewed, etc.; and (e) track your entries, submissions, and status in promotions and contests.

When 3DMedia Discloses Information

We may provide personally identifiable information and non-personally-identifiable information to our subsidiaries, affiliated companies, and contractors for the purpose of providing and maintaining our products and services. We require that these parties agree to use such information solely for this purpose, and we use reasonable efforts to limit their use of such information and to use other appropriate confidentiality and security measures.

We may share non-personally-identifiable information (such as anonymous User usage data, referring / exit pages and URLs, platform types, number of clicks, etc.) with interested third-parties to assist them in understanding the usage patterns for certain content, services, advertisements, promotions, and/or functionality on the 3DMedia Sites.

We may release personally identifiable information and/or non-personally-identifiable information if required to do so by law, or in the good-faith belief that such action is necessary to comply with state, federal and international laws or respond to a court order, subpoena, or search warrant.

3DMedia also reserves the right to disclose personally identifiable information and/or other information about Users that 3DMedia believes, in good faith, is appropriate or necessary to enforce our agreements, to take precautions against liability, to investigate and defend itself against any third-party claims or allegations, to assist government enforcement agencies, to protect the security or integrity of our web site, and to protect the rights, property, or personal safety of 3DMedia, our Users or others.

Links to Other Sites

3DMedia is not responsible for the privacy policies of any sites that are linked to on the 3DMedia Sites. You should consult the respective privacy policies associated with these sites for more information on their practices and for instructions on how to opt-out of certain practices. 3DMedia's privacy policy does not apply to, and we cannot control the activities of, such other web sites.

Data Security

3DMedia uses commercially reasonable physical, administrative, and technical safeguards to preserve the integrity and security of your personal information. We cannot, however, guarantee the security of any information you transmit to 3DMedia and you do so at your own risk.

Our Commitment to Children's Privacy

3DMedia does not knowingly collect or maintain information on the 3DMedia Sites from persons under 13 years of age, and no part of our website is directed to persons under 13 or even 18 years of age. If you are under 13 years of age, then please do not use or access the 3DMedia Sites at any time or in any manner. If 3DMedia learns that personally identifiable information of persons less than 13 years of age has been collected on the 3DMedia Sites without verified parental consent, then 3DMedia will take the appropriate steps to delete this information.

International Users

The 3DMedia Sites are hosted in the United States and are intended for and directed to Users in the United States. If you are a User accessing the 3DMedia Sites from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from United States laws, please be advised that through your continued use of the 3DMedia Sites, which are governed by U.S. law and this Privacy Policy, you are transferring your personal information to the United States and you consent to that transfer.

In the Event of Merger, Sale, or Bankruptcy

In the event that all or part of 3DMedia is acquired by or merged with a third party entity, you agree that we may transfer or assign the information we have collected from our Users as part of such merger, acquisition, or other change of control. In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your personal information is treated, transferred, or used.

Changes and Updates to This Privacy Policy

This Privacy Policy may be revised periodically, as reflected by the "effective date" above. Please revisit this page to stay aware of any changes. In general, we only use your personal information in the manner described in the Privacy Policy in effect when we received the personal information you provided. Your continued use of the 3DMedia Sites constitutes your agreement to this Privacy Policy and any future revisions.

For revisions to this Privacy Policy that may be materially less restrictive on our use or disclosure of the personal information you have already provided to us, we will attempt to provide you notice (based on your contact information you have provided us) before implementing such revisions with respect to such information.

Contact Information

Please contact 3DMedia at info@3dmedia.com with any questions or comments about this Privacy Policy.